

REHABILITATION & EXTENSION OF GUSTAVE EIFFEL HOTEL AND CATERING SCHOOL REIMS FR



Competition 2021

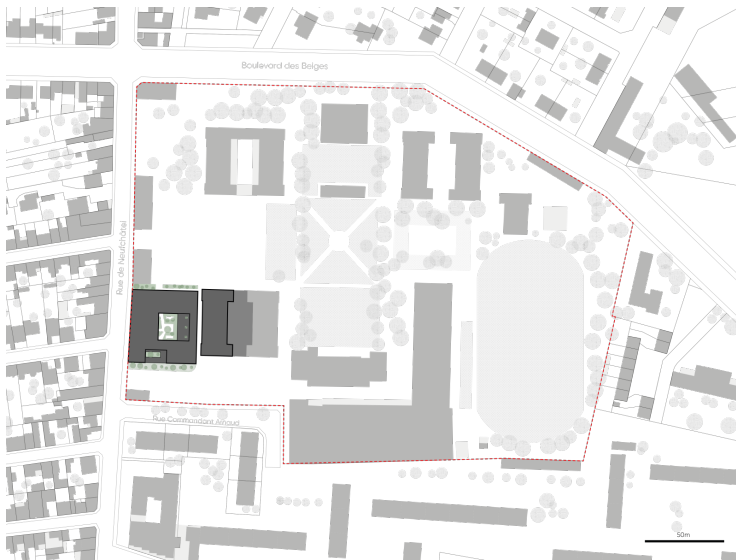
Client Région Grand Est

Area refurbishment 1800 m² / extension 3000 m²

Sustainability Extension : E3C1
/ refurbishment : CPE max = 80 kWh/ m²
/ year

Budget 10,8 M€

One of the major challenges was to establish the presence of the facility in the city and make it a prominent destination that is easily recognizable. The project aims to create a strong image of the Hospitality and Catering Center in the public space, signaling its presence and the services it offers.



To achieve this, our intention was to showcase the two dining rooms and the exhibition store on Neufchâtel Street, clearly emphasizing their status as public spaces. While the project asserts itself as a new Open Public Installation on Neufchâtel Street, the core of the school and its educational activities are concentrated inward, centered around a generous patio.

The patio serves as a central feature, allowing for a compact building design that resolves the issues of floor thickness and natural light penetration. It acts as a focal point, gathering all the activities of the institution. It provides views and showcases the various activities without compromising the comfort and tranquility of each area. Although the public does not have physical access to the educational premises, the patio offers a glimpse of the school's activities. From the bars, the patio provides panoramic views of the two cooking areas of the restaurants on either side, as well as a view of the pastry section opposite. Additionally, for students and teachers, each area offers a view of the other areas through the filter of the patio.



The design aims to create a dynamic and interconnected environment that promotes interaction and observation while maintaining a suitable level of privacy for educational activities. The patio serves as a visual link, allowing glimpses into different areas and creating a sense of unity within the school while engaging the public with the vibrant atmosphere of the Hospitality and Catering Center.